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ABSTRACT

The annotated bibliography lists approximately 275 reading programs or instructional materials for use with handicapped or normal children. Entries are listed alphabetically by the publisher within the following five categories: general reading (programs and supplementary materials); phonics (linguistic readers, phonics programs, supplementary materials, teaching aids, and games); building reading skills (programs and other materials); reading readiness (programs and other materials); and remedial reading (programs, high interest series, and other materials). Each entry contains the title, name and address of publisher, order number, pricing information, media format, grade level, and a short descriptive abstract of the materials. (DB)

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Bibliography on Reading

by

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August, 1973

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EC060 710

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INSTRUCTIONAL MATERIALS CENTER FOR SPECIAL EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Bibliography of Reading Materials

Entries in the IMCSE reading bibliography have been grouped into five main categories. These main categories have been further broken down into more specific areas in outline form. The categories are as follows:

I. Reading General

- A. Programs
- B. Supplementary materials

II. Phonics

- A. Linquistic Readers
- B. Phonics Programs
- C. Supplementary Materials
- D. Teaching Aids
- E. Games

III. Building Reading Skills

- A. Programs
- B. Other Materials

V. Reading Readiness

- A. Programs
- B. Other Materials

VI. Remedial Reading

- A. Programs
- B. Hi Interest Series
- C. Other Materials

Entries in this bibliography are programs or materials that can be used in the classroom. Teacher resource materials are not included. Each entry will list the title of the article, the name and address of the publisher, the order number, the cost, the media format and a short abstract describing the materials. Entries are listed alphabetically by publisher. Listings will specify the grade levels according to information given by the publishers. The general categories of preschool, elementary, intermediate, and secondary will be described by the abbreviations P. E. I. and S. The others will be described by their specific grades K-12. These abbreviations will be placed to the right of the incorporating entry to facilitate location of the material by grade.

READING GENERAL

A. PROGRAMS

Sullivan Reading Program; Behavioral Research Laboratories, Box 577, Palo Alto, California. Please write for price information. Reading text, workbook. E

A complete reading program, including text-workbooks, readers, placement exams, test booklets, and teachers manuals. It is divided into three series plus the readiness level. To go along with the first 8 programmed text-workbooks are 8 high-interest readers coordinated with the vocabulary presented in each text, providing additional reading experience in a nontext format. Teachers manual suggests proper use.

Chandler Reading Program; Chandler Publishing Co., 124 Spear St., San Francisco, California 94105. Please write for price information. Reading books, charts, duplicated materials, worksheets prepared cards. K-3

Program has been designed on premise that all language skills are closely interrelated, and that it is especially important at the beginning stages of reading to assure that a child's oral vocabulary is in advance of the vocabulary he is asked to read, to provide teachers with the tools to develop oral language skills prior to and during the beginning stages of reading, the program has developed enrichment materials.

Edmark Reading Program; Edmark Associates, 655 S. Orcas St., Seattle, Washington 98108. Complete Program $360.00 Diagnostic test, prepared cards, worksheets.

A complete program which teaches a 150 word vocabulary and provides varied student activities to use reading skills and develop comprehension and language. Four kinds of carefully sequenced activities are used in 272 lessons.

Apell System; Edocyne, 319 E. Front St., Tyler, Texas 75701. #AP 707. One Apell School Set $330.00. Diagnostic and Prescriptive kit. K-1

An instructional management system for use at the preschool, kdg, and 1st grade levels. It diagnoses skill levels based on specific measurable performance objectives and suggests instructional activities and materials for the child's individual needs. (Kit also includes diagnostic materials for math, language.)

Invitation to Adventure; Co-Basal Mutimedia Reading Program, Benefit Press, 10300 W. Roosevelt Rd., Westchester, Illinois 60153. Please write for prices. Reading books, charts, workbooks. K-8

Stories and poetry of each book are oriented toward building a better society for all through individual personal development. Pupil exercises and multimedia components of records and Creative Involvement prints serve a vital role in achieving objectives. Pupils activity text provide complete skills program, from phonics and word structure to comprehension.

Intersensory Reading Program; Book Lab, Inc., 1449 37th St., Brooklyn, N.Y. 11218. #2050 Classroom Combination $124.50. Please write for individual book prices. Manipulatives, woorkbooks, aids. K-4

A beginning reading program particularly effective for strong sequential reinforcement of skills for children who have difficulty with customary methods. Component parts of program are Phonics Readiness Set, My Own Reading Book, My Own Writing Book, Manuscript Writing Forms, Cursive Writing Forms, and Game of Words.

Systems 80; Borg Warner Educational Systems, 7450 North Natchez Ave., Niles, Illinois 60648. Kits may be bought $112.50-$162.50 or leased for 5 months ($27.00-$39.00). Programmed machine. E

Every lesson in System is written to achieve specific behavioral objectives. Each child works by himself following his own lesson plan and progressing at his own rate. Reading section begins with the alphabet, then with phonics and finally with reading selections

Ginn Basic Reading Program; Ginn & Co., 191 Spring Street, Lexington, Mass. 02173. Please write for prices. Reading books, prepared cards. K-9

Program designed to establish and develop child's reading skills and tastes at a rate commensurate with his abilities; includes kits to build consonant and language skills as well as readers.

Basic Reading Program; Harper and Row, Pleasanton, California 94566. Please write for price information. Reading book, workbook. K-6

Program is broken into 4 strands. Strand One and Two are developmental reading and reading in the subject-matter areas. Strand Three is a series of 34-44 book library kits that cover readiness, individualized reading, library skill development; and curriculum enrichment. Strand Four is in preparation.

The Houghton Mifflin Reading Progam; Houghton Mifflin Co., 777 California Avenue, Palo Alto, Ca. 94304. Please write for complete price information. Reading program. K-6

Program offers an abundance of thoughtfully planned techniques and learning aids - including tests, records, filmstrips, games, and enrichment books. At the core of this dynamic program are the Houghton Mifflin Readers (a complete elemntary series) and Discoveries: An Individualized Approach to Reading (an intermediate level series).

Basic Reading Series; J. B. Lippincott Co., Educational Publications East Washinton Square, Philadelphia, Penn. 19105. Please write for price information. Reading books, duplicated materials, prepared cards, workbook. 1-3

A phonic/linguistic basal reading program which consistently produces class reading achievement scores up to 2 full grades above normal expectancies. The sequential introduction of phoneme-grapheme relationships leads to mastery of a large vocabulary and independent reading at an early stage.

The Young America Basic Reading Program; Lyons and Carnahan Educational Publishers 407 E. 25th St., Chicago, Ill. 60616. Please write for price information. Reading book, workbook, testing materials. 1-8

A sequential program of skills development within a content framework that is relevant to children's own life experiences. The program recognizes and draws from the student's natural language. Program is organized around a double-track interlocking questioning strand that carefully interweaves inferential and factual recall questions.

The Macmillan Reading Program; The Macmillan Co., School Dept., 866 Third Avenue, N.Y., N.Y. 10022. Please write for price information. Reading text, workbook, worksheets. 1-9

Series for grades 1-3 uses a new, discovery-based approach. Teachers guide suggest ways that (1) help the child decide on his own what skill to apply to a new word and (2) encourage him to make generalizations independently. Program series for grades 4-6 the student learns the skills they will need to handle an ever increasing load in all subject matter areas. Series for grades 7-9 is an advanced skill-centered program.

The Bank Street Readers; The Macmillan Co.,School Dept., 866 Third Avenue, N. Y.. N.Y. 10022. Please write for price information. Reading text, duplicated materials. 1-3

Written especially for city children the series will meet your needs as basal reading program and co-basal reading program. Teaching plans emphasize shared experiences, oral language, useful words and concepts.

Sullivan Associates Programmed Reading; Webster Division, McGraw-Hill Book Co., Manchester, Mo. 63011. Please write for price information. Reading program. 1-6

Programmed reading allows pupil to work at own pace. Great part of time is spent working independently. It requires an active response from child and immediately after he makes his response he learns if his response is right or wrong.

The Craig Reader and Programs; A. F. Milleron Co. Inc., 1198 South La Brea Avenue, Los Angeles, Ca. 90019. Please write for price information. Reading program. 6-12

Designed to develop better reading comprehension and increase reading efficiency for each student at his own rate. Student's attention is held on TV-like screen.

Story-go-Round; Noble and Noble Publishers, Inc., 750 3rd Avenue, 750 3rd Avenue, New York, N. Y. 10017. Each level $66.00. Reading book, cassette. E

A listening/reading program in 4 levels. Recommended for beginning reading.

Criterion Reading; Random House, School Division, 201 East 50th St., N.Y., N.Y. 10022. Please write for price information. Diagnostic materials. 1-6

An assessment system in reading. A new way of looking at reading which defines reading as a systematic, measurable activity. Tells you precisely which reading skills each child already knows and which he needs to master, helps you evaluate the effectiveness of your present reading materials and use them to better advantage. Write for additional information.

Read On; Random House/Singer, School Division, 201 East 50th Street, New York, N. Y. 10022. Please write for price information. Cassette, worksheet. 1-4

Program has divided the process of reading to auditory/visual discrimination, phoneme/grapheme correspondence, structural analysis, word recognition and comprehension. 5 steps to program - (1) diagnostic testing, (2) 30 audio tape cassettes that put student at his level, (3) student response sheets with cassette, (4) scoring cards, (5) teacher record results.

Random House Reading Program; Random House, School Division, 201 E. 50th Street, New York, N. Y. 10022. Please write for price information. Reading program. 1-10

With careful attention to the practice and development of reading comprehension and vocabulary, and with optional units on poetry and word-attack skills, the program offers a complete reading skills program built around the best of children's literature.

Distar Reading; Science Research Assoc., Inc. (SRA), 259 East Erie Street, Chicago, Illinois 60611. 1-3

#7-7600	Distar Reading I teacher kit		$ 72.00
#7-7735	" " I student (5)		44.70
		Total	$116.70
#7-7660	Distar Reading II teacher kit		$108.00
#7-7739	" " II student (5)		73.35
		Total	$181.35
#7-7756 to #7-7760	Distar Reading III teacher kit		$ 60.40
#7-7771 to #7-7780	" " III student (1)		23.39
		Total	$ 83.79

Distar Instructional System is made of 3 consecutive sections, Distar Reading I, II, and III. Reading I starts with sound-symbol identification, left to right sequences and oral blending of sounds to make a word. Reading II stresses comprehension and advanced reading skills. They begin to use sight vocabulary, work-attack skills, and to follow written instructions. Reading III is designed to teach reading skills needed to learn from materials that presents new concepts and concept applications.

Tutortapes System; Science Research Associates, 259 E. Erie Street, Chicago, Ill. 60611. 3-9600 complete set $446.67. Cassettes, filmstrips, spirit masters. 1-2

A system to aid basic reading instruction and reinforcement using audiotutorial cassettes. Students receive more aural instruction and give more oral response in learning a pyramid of words competently. Classroom is arranged in various Learning Stations. Using readiness test, the teacher places each child in his own program of taped instruction. Prescription sheets provide direction to the child for moving through Learning Station activities. Frequent mastery tests help the teacher evaluate progress.

Reading Laboratory Series; SRA Science Research Associates, 259 E. Erie St., Chicago, Ill. 60611. Please write for price information. Kits. 1-12

For grades 1-12 is an individualized reading system based on principle that learning is most effective if the student start at his own level. These components make up an individualzed reading system for each student: (1) Power Builders, (2) Listening Skill Builders, (3) Rate Builders, (4) Synchroteach Program, (5) Listening-Notetaking Skill Builders, and (6) Student Record Book.

The SRA Reading Program; Science Research Assoc., Inc. (SRA), 259 E. Erie Street, Chicago, Illinois 60611. Please write for price information. Text and workbook, charts, duplicated materials. 1-6

Grades! Readiness preprimer, primer. A complete series utilizing linquistic, phonetic, and sight word methods for inductive teaching of reading and comprehension skills

Reading Systems; Scott Foresman and Co., Palo Alto, Ca. 94304. Please write for price information. Reading program. 1-6

Each is organized around a cluster of selected skills. Children acquire these skills as they progress through several stages which are the awareness, recognition levels for comprehension and critical reading skills. Additional components that reinforce the system is also available. Write for brochures #A5141 concerning primary grades and #A5150 for middle grades.

Open Highways; Scott Foresman & Co., Palo Alto, Ca. 94304. Please write for price information. Reading Program. 1-8

A continuing reading program for students who need a special approach if they are ever to suceed. There is the Primary Program, Middle and Upper Level Program, and The 1-8 Program. Learning experiences begin with Starter Concept Cards, and then a broad collection of multi-media teaching aids.

Starter 101; Silver Burdett, General Learning Corp., Morristown, N. J. 07960. Please write for price information. Diagnostic materials, reading book and filmstrips. E

A beginning reading program. Four step cycle runs through entire program. It takes each pupil through new letter or diagraph and the sound it represents and each new sight word as well. The 4 cycles are language, perceptual motor, phonogram, and reading development.

B. SUPPLEMENTARY MATERIALS

Developmental Reading Text Workbooks; The Bobbs-Merrill Co., Inc., 4300 W. 62nd St., Indianapolis, Indiana 46268, 1969 Edition. K-6

Ready to Read, Readiness	$ 1.28
Play Time, Primer	1.40
Up and Away, Grade 1	1.60
Animal Parade Grade 2	1.60
Picnic Basket Grade 3	1.60
Blazing New Trails Grade 4	1.72
Flying High Grade 5	1.72
Shooting Stars Grade 6	1.72
Teachers Edition for each book	1.96

Worktext.

May be used as a skill building program to reinforce the basal reading program or for independent or individualized instruction in reading. Skills in this program are developed as an outgrowth of actual reading. First the child reads appropriately selected content, then performs skill exercises based on his reading.

Reading Helper Books; Book-Lab, Inc., 1449 37th Street, Brooklyn, N. Y. 11218. #2190 Evaluation Classroom Pairing Set, 1 copy of each book plus award certificates and buttons $10.95. Worktext. Grades K-3. K-3

Cont'd. . .

A series of 7 sequential books which enable inexperienced tutors to instruct children in beginning reading on a one-to-one basis. Instructions for tutors on pages opposite activities, any student on a 4th grade reading level can serve as tutor. Special teaching suggestions for classroom pairing Tutorial Program available upon request with order, or on school stationery.

Group Word Teaching Game; Constructive Playthings, 1040 E. 85th Street, Kansas City, Missouri 64131. #2203 $2.50. Game. 2-3

Game provides drill in recognizing the Dolch 220 Basic Sight Words that children must know to read efficiently. Played like Bingo.

Spelling Blocks; Constructive Playthings, 1040 E. 85th Street, Kansas City, Mo. 64131. #ABI $6.95. Manipulatives. E

These large 2" wide 1/4" thick blocks are easy for the young child or handicapped child to interlock to form words. Lower case letters.

Reading Games That Teach, Creative Teaching Press, Inc., 514 Hermosa Vista Avenue, Monterey Park, Ca. 91754. Classroom resource. E

Book 1	-	Readiness	$ 2.50
Book 2	-	Phonics	2.50
Book 3	-	Word Recognition	2.50
Book 4	-	Word Attack Skills	2.50
Book 5	-	Comprehension	2.50

Games can be used for both developmental and remedial reading. Step-by-step format and illustrations makes games easy to understand and use.

Read-Along Kits, Walt Disney Educational Materials Co., 800 Sonora Avenue, Glendale, Ca. 91201. Set /10 books, (record/cassette) $16.95 ea./ E
Reading book, records, cassettes.

Purpose is to provide motivational reading materials for the Classroom Listening Center. They offer individualized practice in paced reading and experience in hearing inflection, emphasis and voice pitch which add excitement to reading. Titles include Peter Pan, Three Little Pigs, Mary Poppins, and others.

Symbol Accentuation; Doubleday & Co., Inc., Box 11607/1371 Reynolds Avenue, Santa Ana, Ca. 92705. E

#91005	Complete Program	$395.50
#91335	Teacher Training Film	30.50

Filmloops, workbooks, aids.

In this program children learn to sight read by relating their body actions to animated pictures. Films dramatically transform objects and events into associated printed words. Program is in 3 phases: Phase I - establishing sight reading; Phase II - transition to phonetic reading; Phase III - phonetic reading and writing.

Reading with Riddles; Educational Activities, Freeport, L. I., N. Y. 11520. P-1

Complete kit with record	$66.00
Complete kit with cassette	77.70

Records, cassettes, filmstrip

Create interest in words and their meanings through photographic illustrations. Key words from narrated riddles are superimposed on filmstrip: rhythmic repetion along with solicited verbal response from the children help make this an enjoyable learning experience.

The Flex-Ed Reading Program; Educational Innovations, Inc., 203 N. 4th St., Corollton, Ill. 62016. K-3

Complete program #206-R $210.00

Programmed machine.

Teaches reading skills on an individual basis - with or without teacher supervision. Reinforces any basal program. Program covers the areas of readiness, alphabet, word discrimination, interpretation and following directions, interpretation of story in sequence; confusing look-alike words, finding main ideas, prefix-suffix and plural endings, contractions, and syllabication.

Study-Scope; Edcodyne, 319 E Front St., Tyler, Texas 75701. 1-3

Study-Scope Lab $94.50

Programmed machine.

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Contains 588 programs that cover all basic reading skills 1-3 grade. Enables teacher to individualize instruction. Excellent for remedial use in grades 4-6. Children insert desired program into a two windowed cylinder. One window presents problem, child turns to find the answer in the other window.

Minisystems Primary Reading; Electronic Futures Inc., 57 Dodge Ave., North Haven, Conn. 06473. K-3
C-2000
R-2000 Complete Reading Series level A-D Kdg-3rd $795.00
Cassettes, worksheets.

Minisystem is a miniature instructional system created for use by individual student under the guidance of the teacher each system consists of a audio tape containing a carefully designed instructional sequence and an activity sheet integrated with the tape program. The reading system is a series of 100 minisystems designed to reinforce and supplement ongoing developmental reading programs. Critical spelling skills are developed along with decoding and encoding skills.

Readwell Program; Herbert M. Elkins Co., Tujunga, Ca. 91042. E-S
Complete program $525.00. Filmstrips, records, worksheets.

Program written by John Ryan who is also a screen writer. Feels children are more motivated when shown exciting films with captions that would be read along with narrator and then reread on their own. Readwell brings the theater to the classroom-not to entertain but to teach reading.

Stotts Programmed Reading Kit; W. J. Gage Ltd., 1500 Birchmont Road, Scarborough 4, Ontario. Please write for price information. E
Manipulatives.

Children use materials by themselves in what they regard as card games but actually go through an educative mental process. Based on letter patterns in words, kits start from very beginning without assuming that the learners know the sound-values of the letters or even what we mean by "sounds".

Venture Books; Garrard Publishing Co., Champaign, Illinois 61820. 1-2
Grade 1)
Set of 20 books) $54.40
Teachers guide)

Grade 2)
Set of 20 books) $60.30
Teachers guide)

cont'd...

Reading book.

Materials presented in 4 levels of difficulty in grade 1 and 4 levels of difficulty in grade 2. Books offer great flexibility, can be used as the classroom reader or supplement a basal program. Development of the program is through storytelling, creative writing, illustrating, drama, and puppetry.

The Creative Reading Program; Harper and Row, Pleasanton, Ca. 94566. K-3
Price for each level $110.00.
Reading books, filmstrips, records.

An enrichment series that stresses the development of positive attitudes towards literature, and an effort is made to provide a rich variety of creative activities and techniques.

Individualized Reading Libraries; Harper and Row, Pleasanton, Ca. 94566. 1-6
Please write for price information. Reading books.

The Individualized Libraries are planned to function with all basic reading programs and to extend learning skills. This is Strand 4 of Basic Reading Program.

Torchlighter I	covers grades	1-3
Torchlighter II	" "	2-4
Torchbearer I	" "	3-5
Torchbearer II	" "	4-6

Reading Awareness Program; J. B. Lippincott, Educational Publications, K-1
East Washington Square, Philadelphia, Penn. 19105.

My Book #43462-6	$1.68
Teachers Follow-up Book #43464-2	0.64
Cassettes 12 lessons #43463-4	87.00

Workbook, cassette.

Designed to be used effectively with children either indidually or in a group. It is particularly compatible with Lippincotts Basic Reading Series. There are 12 steps. Each contains 15-20 minutes cassette matched to a sequence in the book that the child reads as he listens to the music and dialogue.

Basic Reading Codebook; J. B. Lippincott Co., Educational Publications 1-5
East Washington Square, Philadelphia, Penn. 19105. Each student book $1.60-$2.32; each teacher's edition $1.60-$2.32.
Workbook.

A companion series to Lippincott's Basic Reading, designed to correlate with it. The codebook series with its new techniques, games, puzzles, riddles, poems and stories, is designed specifically to act as a springboard for extended activities.

Sights and Sounds; Random House, School Division, 201 E. 50th Street, New York, N. Y. 10022. Each book/cassette selection is $426.00. Reading book, cassette. K-4

A supplementary listening-reading program which reinforces any basic reading program. Includes fascinating children's books, dramatic recorded narration highlighted with music and sound effects and detailed lesson plans.

Individualized Reading; Scholastic Book Services, 904 Sylvan Avenue, Englewood Cliffs, N. J. 07632. Each grade level R 3 - R 6 is $97.50. Reading books, worksheets. 3-6

Program and activities are built around 100 paperback books. Designed to reinforce or blend with other reading programs. Child chooses book, reads book, completes worksheets and then conferences with teacher.

Distar and Strategy Games; Science Research Assoc., Inc., 259 E. Erie St. Chicago, Ill. 60611. P-2

#7-7630 Distar & Strategy Games	$20.00
#707633 Reading Game Cards	6.70
	$26.70

Game box kit.

Distar games supplement and reinforce skills taught in level I and II of Distar Reading Program. Both games played on game board by a group of between 5 and 7 children.

Distar Library Series; Science Research Assoc., Inc., 259 E. Erie St. Chicago, Ill. 60611. #707675 complete kit $61.20. Reading books. P-2

Eight books of increasing difficulty designed to reinforce reading skills taught in Distar Reading I and II. Child reads books in sequence, moving to new book after completing the lessons it goes with.

Invitations to Personal Reading; Scott Foresman and Co., Palo Alto, Ca. 94304. Please write for price information. Reading books. 1-6

Rich varied materials for classroom library. 25 titles available per set for grades 1-6. Teachers book gives synopsis of each book and follow-up activities.

II PHONICS

A. LINGUISTIC READERS

The I Can Read Series: Behavioral Research Laboratories Box 577, Palo Alto, CA 94302. #2987 Classroom Kit $49.95 Reading Text. K-1

Series follows the linguistic progression of the Readiness in Language Arts program but is compatible to other reading programs. Child can read book after initial instruction in the sounds of only a few letters.

Basic Reading: Keys to Reading Program: Economy Inc., P. O. Box 25308, Oklahoma City, Oklahoma 73125. Please write for prices. Reading text, workbook, duplicated materials, prepared cards. 1-6

This comprehensive reading program, together with sound-symbol relationships, linguistic patterns and procedure for sounding words, the pupil is taught to employ context clues, pictures clues, configuration, and word meaning as aids in decoding new words.

Incentive Linguistic Readers: Educational Activities, Freeport, Long Island, N. Y. 11520. Set of 5 paperbacks $18.50 10 sets of 5 $176.75. Reading text, Grade 4 - 8. 4-8

Series of 5 linguistic readers with realistic descriptive stories and meaningful, life like illustrations at interest level of older student. Readers have been constructed so as to eliminate almost completely all unphonetic words. Series starts with the smallest phonetic words. Up to 4th grade reading level.

The Palo Alto Reading Program, Harcourt Brace, Polk and Geary San Francisco, CA 94109. Please write for prices. Prepared cards, reading text, worksheets, charts, elementary level. E

A program for the beginning elementary school years. It is a carefully structured program that places strong emphasis on the relation of sound and symbol in our language. An ungraded program that provides maximum opportunity for the individual child to meet his own needs.

Reading 360, Ginn and Company, 191 Spring Street, Lexington, Mass. 02173. Please write for prices. Reading text, records, prepared cards, duplicated worksheets. Junion high. I

Program is a linguistic one that is based on [illegible] phonemic and structural features of American English. Also designed to develop creativity by using specific exercises and visual aids. Art in the books move freely in and out of typography.

Magic Circle Books, Ginn and Company, 191 Spring Street, Lexington, Mass. 02173. Please write for prices. Reading book. I

Magic Circle Books - continued

4 way purpose: provide transition between units and levels in the REading 360 program; to foster enjoyment of and appreciation for good literature; to increase independent reading; to review and reinforce the decoding skills.

B. PHONICS PROGRAMS

Phonics and Word Power, A sequential program: American Education Publications, Education Center, Columbus, Ohio 43216. #218 (3 books) 75¢ program 1: #228 (3 books) 75¢, program 2: #238 (3 books) 75¢ program 3. Minimum order of 10 workbooks. 1-3

Program to build reading skills. There is separate 3-book program for each of the three reading levels. The series stresses a multiple approach to phonics. Program 1 helps beginning reader learn basic word attack skills. Program 2 helps pupils achieve independence in recognizing words. Program 3 emphasizes auditory and visual skills child needs to understand syllabication.

Century 21, With Write and See: Appleton-Century-Crofts/ New Century, 440 Park Avenue South, New York, N. Y. 10016 Skillbook A, B, 1 and 2 $1.29; Skillbook 3 - 14, $1.79. Worktext. K-3

Linguistically oriented reading series teach decoding skills in carefully programmed sequence that provides maximum opportunity for self teaching and independent activity.

The Sound Way to Easy Reading: Bremmer Davis Phonics, Wilmette, Illinois 60091. Complete Set, 4 records, 15 charts or transparencies and teachers guide $47.50. Records, transparencies, charts. 1-3

Easier course for children to understand phonics. Starts at beginning by teaching the sounds of the individual letters of the alphabet and the diagraphs, then the long and short vowels. Last half of course concentrates on varying sounds of letters in combination (blends). Class has only 123 sounds to learn and one keyword for each sound.

The Landon Phonics Program: Chandler Publishing Company, 124 Spear Street, San Francisco, CA 94105. Basic Kit, $199.50 worksheets, records. K-1

Program consists of 76 worksheets presenting basic sounds with recorded instructions for each lesson. Teacher's manual provides additional suggestions for presenting sounds and for reinforcement of auditory-visual learning.

Reading Awarness Program: J. B. Lippincott, Educational Publications, East Washington Square, Philadelphia, Penn. 19105 My Book Book #43462-6 $1.68; Teachers Follow-up Book #43464-2 $.64 Cassettes, 12 lessons #43463-4 $87.00. Workbook Cassette. K-1

Designed to be used effectively with children either individually or in a group. It is particularly compatible with Lippincott's Basic Reading Series. There are 12 steps. Each contain 15-20 minute cassette matched to a sequence in the book that the child reads as he listens to the music and dialogue.

Basic Reading Codebook: J. B. Lippincott Company, Educational Publications, East Washington Square, Philadelphia, Penn. 19105 Each student book. $1.60 - $2.32. Teachers edition (each) $1.60 - $2.32. Workbook. 1-5

A companion series to Lippincott's Basic Reading, designed to correlate with it. The codebook series with its new techniques, games, puzzles, riddles, poems and stories, is designed specifically to act as a springboard for extended activities.

Sights and Sounds: Random House, School Division, 201 East 50th Street, New York, N. Y. 10022. Last book/cassette selection is $426.00. Reading book, cassette. K-4

A supplementary listening-reading program which reinforces any basic reading program. Includes fascinating children's books, dramatic recorded narration highlighted with music and sound effects, and detailed lesson plans.

Individualized Reading: Scholastic Book Services, 904 Sylvan Avenue Englewood Cliffs, N. J. 07632. Each grade level R3 - R-6, $97.50. Reading books, worksheets. 3-6

Program and activities are built around 100 paperback books. Designed to reinforce or blend with other reading programs. Child chooses book, reads book, completes worksheets, and then conferences with teacher.

Distar and Strategy Games: Science Research Association, Inc. Science Research Association, Inc., 259 East Erie Street, Chicago, Illinois 60611. #7-7630 Distar and Strategy Games $20.00; #7-7633 R-ading Game Cards $6.70. Total $26.70. Game Box Kit. P-2

Distar games supplement and reinforce skills taught in level I and II of Distar Reading program. Both games played on game board by a group of between 5 and 7 children.

Distar Library Series: Science Research Association, Inc., 259 East ERie Street, Chicago, Ill. 60611. #7-7675 Complete Kit $61.20. Reading books. P-2

Eight books of increasing difficulty designed to reinforce reading skills taught in Distar Reading I and II. Child reads books in sequence, moving to new book after completing the lessons it goes with.

Invitations to Personal Reading: Scott Foresman and Co. Palo Alto, CA 94304. Please write for prices. Reading books. 1-6

Rich varied materials for classroom library. 25 titles available per set for grades 1-6. Teacher's book gives synopsis of each book and follow-up activities.

Phonetic Keys to Reading: Economy Inc., P. O. Box 25308 Oklahoma City, Oklahoma 73125. Please write for prices. Worktext, charts, prepared cards. Grades 1-3. 1-3

This dual approach of phonics differs from traditional reading programs in 2 ways. First, it equips pupil with the basic word-attack skills by introducing them to all of the letters and the most frequently used sounds of the English language at the very beginning of reading.

Phonics Material: Educational Projections Corp., 5278 Commerce Street, Jackson, Mississippi. Complete program $75.70. Charts, Cassette, duplicated materials. E

These are materials prepared for students with learning difficulties. Titles of areas covered are: The Magic Road of Sounds, Easy Way to Difficult Sounds, Learning the Alphabet and Its Sounds, Learning the Consonant Blends, and Elements of Good Diction.

Let's Learn the Alphabet: Educational Reading Services 320 Rt. 17, Mahwah, New Jersey 07430. Unit $76.00 Filmstrip, record, cassette. K-3

1st Unit of a Learn, Print, Write module. Here children are introduced to the name and shape of the letters of the alphabet, and to numerals 0 - 10. Each filmstrip allows child to study letters in its different forms and positions, enabling him to compare and contrast similar letters.

Coding-Decoding Word Games-Multi Media Unit: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. Unit $65.00. Filmstrips, records, duplicated materials. 1-4

Full color sound filmstrips and spirit master to teach beginning coding and decoding words. Youngsters participate in drills which includes consonant substitution at the beginning and end of single syllable words.

Patterns in Phonics-Audito Flashcard Program: Electronic Futures, 57 Dodge Avenue, North Haven, Conn. 06473 P21000 Program 1; P21010 Program II. Please write for prices. Programmed machine, diagnostic material. E

Program is designed to teach decoding skills in a systematic, self-instructional format. Objective of program is to teach decoding skills.

Enrich Multi-Media Reading Labs: Enrich Materials 3437 Alma, Palo Alto, Ca. 94306. Lab I Consonants, $49.95 Lab 2 Vowels $44.95 (labs include 2 machines. Programmed machine, film, nonconsumable workbooks. E

Modern phonics program at any level for review and diagnosing reading problems. Can be used with any basic program. Utilizes conceptual schemes approach to learning. Emphasis on the tactile-kinesthetic approach. May be used in group or individualized.

Durrell-Murphy Phonics Practice Program: Harcourt, Brace and World, Inc., Polk and Geary, San Francisco, CA 94109 Please write for price, nonconsumable workcards. E

A program that provides children in the primary grades with self-directed practice, that reinforces their knowledge of sound-letter relationships. Self directing, self-correcting phonics picture cards may be used in conjunction with Speech-to-Print phonics.

Speech-to-Print Phonics by Donald D. Durrell and Helen A. Murphy Harcourt, Brace and World, Inc., Polk and Geary, San Francisco, CA 94109. ISBN 0-15-348445-4 $30.00. Prepared cards. E

Teacher led lessons help children develop basic phonics skills. Emphasis in lessons is on sounds within spoken words which children already have in their vocabularies. Children move forward naturally from spoken words to printed words.

Ready, Get Set: Houghton Mifflin Company, 777 California Ave. Palo Alto, CA 94304 Please write for prices. Reading book, work book, games, prepared cards, manipulations. K-1

A group of materials for mastering pre-reading skills. Includes books, workbooks and many games and manipulations. Program teaches children letter-sound association for 22 consonant graphemes and decoding strategies.

The New Phonics We Use Series: Lyons and Carnahan, Educational Division, 407 East 25th Street, Chicago, Ill. 60616. Each book from $.96 - $1.08. Worktext. 1-6

A complete word-recognition program. Its fundamental objective is to help children master the basic phonics skills needed for reading. This program will work well with any reading program. Games Kit available with this series.

Individualized Phonics: The Macmillan Company, School Division, Dept. SNY Riverside, N. J. 08015 #95650 $199.50. Duplicated materials, charts, prepared cards. 1-6

Provides classroom teachers with the opportunity to diagnose the level, progress rates and subskill needs of each pupil, and to select phonics materials needed for an individually prescribed language development program.

Giant Steps Pre-reading Module: Reader's Digest Services, Inc. Educational Division, Pleasantville, N. Y. 10570. Pre-reading Module $43.50. Reading book, manipulatives, worksheets, prepared cards.

Takes child to the threshold of reading by giving him the necessary tools to "break" our printed linguistic 'code'.

Consonant Sounds/A Self Instructional Modalities Approach: Special Education Materials, Inc., 484 South Broadway, Yonkers, N. Y. 10705 SE 1940. $50.00 Response sheet refills available. Cassettes, manipulatives, response sheets. E

Individualized program to provide auditory, visual, and kinesthetic perception of consonants and consonant-vowel combinations. 20 pre-recorded tape lessons. Each side emphasizes 2 consonants.

Vowel Sounds/A Self-Instructional Approach: Special Education Materials, Inc., 484 South Broadway, Yonkers, N. Y. 10705 SE 1928 $50.00. Response sheet refills available. Cassette, manipulatives, response sheets, elementary level E

Program to provide auditory, visual and kinesthetic perception of vowels and vowel-consonant combinations. Student hears vowel sounds, sees vowels in word context, and manipulates teaching aids. 5 lessons for each of the vowels.

Reading Essentials Series: Steck-Vaughn Company, P. O. Box 2028, Vaughn Bldg., Austin, Texas. 9 titles $1.26 each, Teacher's edition $1.26 each. Worktext. 1-8

Teaching this phonetic and structural analysis program can be fun for the teacher, too, because Teacher's worktext includes complete instructions and suggestions to aid teacher. There are teaching cards available that supplement the program.

Directional Phonics: Teaching Technology Corp., 5520 Cleon Avenue North Hollywood, CA 91601 DP-1-20 $288.50. Worktext. Filmstrip, record, cassette. K-3

A multi-media presentation of phonetic sounds from consonants to long vowel diagraphs. Left to right sound blending is used to emphasize the directional nature of reading.

Phonics: 3M Company, Visual Products Division, 2501 Hudson Road, St. Paul, Minnesota 55101. 8 unit paks: #2090 Printed originals E

continued....

Phonics: continued

Eight sequential units available. Intended to serve as a supplement to an existing reading program. The set offers teacher some 180 illustrations for comprehensive teaching of phonics in lower elementary grades.

Book R, Time for Phonics: Webster/McGraw-Hill, 8171 Redwood Highway, Novato, California 94947. Pupils edition #07-0558442 $.99 and Teachers edition #07-055851-5 $1.50. Reading book K-1

Program develops ability in aural recognition of sounds, visual recognition of the capital and small leters which symbolize these sounds, left to right progression, discrimination between similar sounds and letters, and writing letter symbols in upper and lower case.

SUPPLEMENTARY MATERIALS

Phonics with Write and See: Appleton-Century-Crofts/ New Century, 440 Park AVenue South, New York, N. Y. 10016 Package of 12 copies $11.04. Teachers Edition $1.76. HO9585-0 Book A. HO9586-9 Teachers Edition, HO9587-7 Book B. HO9588-5 Teachers Edition. HO90589-3 Book C. HO9590-7 Teachers Edition. Workbooks 1-3

Three workbooks provide supplementary self-correcting phonics exercises for students using a code emphasis reading series.

Write and See Pens: Appleton-Century-Crofts/New Century, 440 Park Avenue South,New York, N. Y. 10016. H98313-6 1 pen $.15. H98314-4 10 pens $1.25. Pens K-5

Note: All write and See programs require these special pens.

Making Sounds Work: Appleton-Century-Crofts/New Century, 440 Park Avenue South, New York, N. Y. 10016. Packages of 12 copies $11.04, Teachers Edition $1.76. HO9610-5 Book 1, HO9615-6 Teachers Edition, HO961103 Book 2, HO9616-4 Teachers Edition, HO9612-1 Book 3, HO9617-2 Teachers Edition, HO9613-X Book 4, HO9618-0 Teachers Edition, HO9614-8 Book 5, HO9619-9 Teachers Edition. Workbooks. 1-5

Workbooks provide supplementary self-correcting phonics exercises that use the fundamental sight vocabulary to introduce phonic techniques.

Alphabet Acrobatics: Behavioral Research Laboratories, Box 577 Palo Alto, CA 94302. #4035 $69.95. Manipulatives. Chart sized book, cassette. K-1

By means of recorded verses and colored illustrations, on the giant demonstration book teaches children how to use their bodies to imitate the shapes of small and capital letters. Kit also contains 20 punch out dolls that may be manipulated to form the letters.

Alphabet Animals: Benefic Press, 10300 West Roosevelt Rd. Westchester, Illinois 60153. #004804 Classroom Kit $36.90 Please write for individual prices. Worktext, record. Grade K - 1. K-1

A sight and sound approach to teach the names and sounds of alphabet. Each lesson teaches the name of letters, instructs proper printing of upper and lower case letters and associates the letter and the sound of the letter to develop a decoding approach to beginning reading.

Phonics-Singing Sounds: Bowmar, 622 Rodier Drive, Glendale, CA 91201. #017 $17.48. Records and text. E

Records (2) with accompanying books present simplified phonics in rhymes set to music. Children learn consonant, vowel and diagraph sounds through repetition.

Form-A-Sound: Constructive Playthings, 1040 East 85th Street Kansas City, Missouri 64131. 10 2621 $7.00. Teaching aid. E

This 40 card set is designed to help speech handicapped children. Each card presents a sound with letters and pictures plus an isolated picture of the lips and tongue. Includes teachers manual.

Reading Skills - Recognizing Long and Short Vowel Sounds: Demco Educational Corp., Box 1488, Madison, Wisconsin #78-0505 $68.00. Transparencies, aids. I

Develops ability to listen to vowel sounds, select specific sounds from illustrations and oral presentations, build new words to increase vocabulary, and use the macron and the breve to designate long and short vowels.

Reading Skills - Recognizing Beginning Consonant Sounds: Demco Educational Corp., Box 1488, Madison, Wisconsin #78-0500 $95.00. Transparencies, aids. I

Presents initial consonant sounds to improve reading skills and increase vocabulary. Develops ability to listen to sounds of words, select specific words with the same consonant sounds, and recognize words through picture clues.

Reading Skills - Recognizing Beginning Consonant Blends: Demco Educational Corp., Box 1488, Madison, Wisconsin 78-0495 $95.00 Transparencies, aids. I

Presents initial consonant blends to improve reading skills and increase vocabulary. Develops ability to listen to initial blends of words, select words with same blends, and build new words.

Reading Through Phonics: Educational Activities, Freeport, Long Island, N. Y. 11520. Readiness grade 1 $1.33, Book 1, grade 1 $1.33, Book 2, grade 2 $1.33, Book 3, grade 3 $1.33, Book 4, grade 4 $1.33. Workbooks. 1-4

A graded series of 5 workbooks providing a progressive development in word analysis for the first 4 grades of the elementary school reading program. Provides specific guidance in the word analysis phase of the primary reading program.

Ready-Go Alphabet: Educational Activities, Freeport, Long Island, New York, N. Y. 11520. Set with records $57.90. Set with tapes $64.90. (10 workbooks per set). Records, cassettes, workbook. K-1

26 individualized self-directing, self-correcting lessons, one for each letter of the alphabet. Each lesson contains about 10 minutes of recorded time plus activity time. Workbook contains 3 pages for each lesson which include experiences in identifying, tracing, visual discrimination using motivating game and puzzle activities and fun symbols.

Vowels Unit of Study: Educational Materials Company, 1553 South Victory Boulevard, Glendale, CA 91201. Complete Kit $29.00. Manipulative, record. K-1

Long and short vowels and diagraphs "sh" and "ch" are introduced in separate recorded stories. Puppets of characters are used to stimulate interest.

Unlocking Words with Phonics: Educational Reading Services, 320 Route 17, Mahwah, New Jersey 07430. Complete unit 19 cassettes and worksheets $88.00. Cassettes, worksheets. 1-4

Each cassette tape presents exercises that require children to put new knowledge to work as they listen. Correct answers are given immediately.

Functional Phonics: Eyegate House, 146-01 Archer Avenue Jamaica, New York 11435. Complete Set TF219 $158.00. Filmstrips, worksheets, cassette. E

Series of 12 filmstrips on functional phonics. The first four filmstrips, help pupil hear likenesses and differences in words as well as see them. The last eight are accompanied by a Pupil's Activity Book.

Clyner, Parr/Decoding Activity Charts: Ginn and Company, 191 Spring Street, Lexington, Mass. 02173. Chart A #25290-3 $24.52, Chart B #25291-1 $37.24, Chart C #25293-8 $34.00, Chart D #25294-6 $27.36. Charts, manipulatives. K-3

Charts supplement any basal reading program with materials that reinforce the decoding skills of small groups or individual pupils.

Kit B Consonants: Ginn and Company, 191 Spring Street, Lexington, Mass. 02173. Kit B $24.00. Prepared cards. E

Designed to help children develop certain understandings about letters and the sounds they represent. Manual explains clearly use of the picture cards, word cards, and alphabet cards.

Phonics - DR. Selma E. Herr: IMED, 1415 Westwood Blvd., Los Angeles, CA 90024. Teachers Handbook $3.50. Each Student book $1.35. Puzzles $.60 - $1.25. Worktext, games. E

Program for developing word recognition and for practicing word meaning. Program includes handbook for teachers. Readiness Book, Books 1, 2, 3, 5 word analysis tests and packets, crossword puzzles.

Sounds for Young Readers: Listening Library, 1 Park Avenue, Old Greenwich, Conn. 06870 $5.95 each. K-5

The series, Volume I - VI is designed to improve auditory acuity and perception and to aid children with specific phonetic problems. Teacher's manual included.

Individualized Phonics: The Macmillan Company School Division Department SNY, Riverside, New Jersey 08075. Price $199.50 1-6

Includes 8 boxes of Duplicating Masters, 54 Primary Wall Charts, 54 Flash Cards, 48 page Teacher's Guide.

Consonant Sounds/A Self Instructional Modalities Approach: Milton Bradley Company, Springfield, Mass. 01101 #7550 $50.00. Cassettes, manipulatives, worksheets. E

A high involvement, individualized program to provide auditory, visual and kinesthetic perception of consonant and consonant-vowel combinations.

Vowel Sounds/A Self Instructional Modalities Approach: Milton Bradley Company, Springfield, Mass. 01101 #7533 $50.00. Cassettes, manipulatives, worksheet. E

A triple impression program to provide auditory, visual and kinesthetic perception of vowels and vowel consonant combinations, Student hears vowel sounds, sees vowels in word context, and manipulates teaching aids.

Cracking the Code: Science Research Associates Inc., 259 East Erie Street, Chicago, Ill. 60611 #3-8670 to 3-8673 $11.19. Reading Book and workbook. 4-9

Teaches decoding to students in intermediate and upper grades who have not developed independent word attack. Uses a pattern approach to introduce sound-spelling relationships in whole words.

Magic Cards: Special Education Materials, Inc., 484 South Broadway, Yonkers, N. Y. 10705. SE 1920 - Vowels $1.75, SE 1960 consonants $2.35. SE 1962 Blends and Diagraphs $1.25. Prepared cards. E

Exercises on 8½ x 11" cards. Sets includes plastic envelope into which cards are inserted and on which the answers can be marked with crayon and wiped off.

The Road to Reading: Special Education Materials, Inc., 484 South Broadway, Yonkers, N. Y. 10705. SE1980A (Cassettes) $328.00. Cassette, duplicating materials, reading scripts. K-3

Contains 33 lessons on the beginning sounds of the alphabet and the long and short vowels. Lessons presented in story form.

Transitional Phonics: Teaching Technology Corp., 5520 Cleon Avenue, North Hollywood, CA 91601. TT-1-10 $99.50 E

Multi-syllable word attack skills, spelling patterns, word recognition through context. Follow up of directional phonics.

D. TEACHING AIDS

Vowel-Links Poster Cards: Constructive Playthings, 1040 East 85th Street, Kansas City, Missouri 64131. #7515 $3.75. Aids. E

Designed to give practice in the identification of vowel sounds. Each card is a full-color illustration and a picture-word with one or two missing letters that are either a single or double vowel. Pupil must identify missing part to pronounce word.

Consonsant Wheels: Constructive Playthings, 1040 East 85th Street Kansas City, MO 64131 #MB7554 $3.50 Manipulative. E

Five drill devices provide practice with initial and ending consonants. By turning the discs, consonants are blended with other letters to form meaningful words.

Learning to Read with Phonics: Constructive Playthings, 1040 East 85th Street, Kansas City, Missouri 64131 #128, $16.00. Records, visual aids. E

The hear-see phonics course consists of three long-playing durable records and related beautifully, illustrated visual aid material. Recorded voices of teacher and children are used to create a near game-like atmosphere.

Alphabet Picture Flash Cards: Constructive Playthings, 1040 East 85th Street, Kansas City, Missouri 64131, #MB950. $2.50. Teaching aid. E

Large (8" x 4 7/8") white cards with full color illustrations of familiar objects. Upper and lower case printed on each card.

Vowel Wheels: Constructive Playthings, 1040 East 85th Street, Kansas City, MO 64131 #MB7534 $3.50. Manipulative. E

5 drill devices to provide practice in blending sounds, word perception and sound-symbol relationships. Each vowel is presented as an isolated sound in a word setting and on the reverse side of the card in a vowel-consonant combination. Discs moved to form meaningful words.

Diagraphs and Initial Consonant: Unit of Study: Educational Materials Company, 1553 South Victory Blvd., Glendale, CA 91201. Complete Kit $29.00. Record, manipulatives. E

Initial consonant and diagraphs, sh, ch, wh, th, d,b, p, t are introduced in separated recorded stories. Puppet characters with names using the sounds are used to stimulate interest.

Early Reading, Recognition Skills: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. Beginning Consonants 1 and 2 $7.00 each. Beginning Blends $7.00. Long and short vowels, $7.00 each. Rhyming words and final sounds $7.00 each. Filmstrips. 1-2

Carefully structured filmstrips. Students are encouraged to recognize, identify, synthesize and manipulate vowel and consonant letters, letter combinations and words. Careful attention is given to letters and combinations which have been found to be the most difficult.

Reading Skills I and II: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. East Unit 9 filmloops. $224.55. Films. 1-3

Animated Super-8 film loops are designed for pupil participation. For example Long and Short A presents words containing the letter A. With help of animated illustrations, children choose correct diacritical mark for the vowel. Reading I covers vowel identification, long and short a, e, i, o, u. Diagraphs oa, oe, oo, ow, ai, ay, ea, ow, ei, ie. Reading II covers y as vowel sound effect of r on vowel sounds diagraphs aw, ad, ew, ue. Dipthongs oi, oy, ow, ou. Single, double and triple syllable words. Schwa sound, unaccented syllable.

Pacesetters for Reading-Cassette: Tape Library, Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. 22 cassette program $98.50. Cassette. 1-3

Cassettes introduce the sounds of vowels, consonants and blends. An excellent unit to help children master reading skills, these tapes prepare students for transition of alphabet letters to the phonetic characteristics of printed and spoken words. Each lesson is approximately 6 minutes.

Consonants, Blends and Vowels: Educational Reading Services, 320 Route 17, Mahwah, New Jersey 07430. Set $63.00. Transparencies. E

Encourage student proficiency in identifying consonants, blends and vowels with these "wheel type" transparencies. Excellent for classroom drill.

Phonics - Blends: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. Set $90.00. Transparencies. E

Phonics-Blends includes colorful transparencies and overlays that present 23 double consonant blends. A total of 69 transparencies and 23 overlays. Illustrated.

Working with Phonics: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. Complete with 24 filmstrips and 12 records or cassettes $228.00. Each unit $57.00. Cassettes, records, filmstrips. 1-4

Comprehensive collection of sound filmstrips to make phonics and decoding an interesting, entertaining and relevant experience for young people. The 4 units are Working with Vowels, Working with Consonants, Working with Blends and Diagraphs. Working with words.

Phonics and Word Development Series: Learning Arts, Box 917, Wichita, Kansas 67201. Pawdse-rd Complete (record $25.95, Pawdse-tcs complete (cassette) $33.00. Record or cassette. 1-5

Each band is a single skill concept of phonics or word development taht relates directly to phonetic problems in reading. Immediate check for accuracy reinforces learning. Individual or classroom use. Divided into 5 grade levels. $5.95/$6.95 each grade level.

Singing Sounds Phonics Series: Learning Arts, Box 917, Wichita, Kansas 67201 sspse-rd $11.98. Record K-3

Songs and jingles help teach beginning phonics or aid in remedial reading. Phonics I has songs and jingles for constant consonants an "q" and "y" and "w". Phonics II has songs for ch, sh, th, wh, and soft c and g, long vowels and short vowels. Individual titles are $5.99 each.

Sound Skills for Upper Grades Series: Learning Arts, Box 917, Wichita, Kansas. (ssfuse) complete $14.94. Record. 4-8

For students who need help in word recognition through sound discrimination. These records are designed to correlate with any teaching method. Basic principles and exercises in vowel and consonant recognition are presented on a self-correcting record.

Pacesetters for Reading: Listening Library, 1 Park Avenue, Old Greenwich, Conn. 06870. EY81CX set of 22 cassettes $109.00. Single Cassette $5.00. Cassettes. K-2

Children learn transition of alphabet to phonetics in printed and spoken words, at their own pace. Designed for individual or class rork. All the consonants long and short vowels, consonant blends are covered.

Phonetic Drill Card: Milton Bradley, Springfield, Mass. 01101 #8252 $2.25. Manipulative. E

Phonograms printed on cards. Card sections are hinged with combinations forming 15 words each. Reverse side shows correct responses, 23 cards form 345 word combinations.

Consonant Wheels: Milton Bradley, Springfield, Mass 01101 #7554 $3.00. Manipulative. 1-2

Give drill devices to provide practice with initial and ending consonants. Each device presents four consonants as they blend with other letters to form meaningful words.

Phonics with Auditory Fusion: Phonics with Aduitory Fusion, 5032 East 1st Street, Tucson, ARizona 85711. Complete kit, $147.62. Prepared Cards. E

Children are shown the proper placement of lips, tongue, teeth so that the sound is produced correctly. Students are shown how to fuse sounds together.

The Talking Page: Responsive Environments Company, 210 Sylvan Avenue, Englewood Cliffs, N. J. 07632. Please write for prices. Record, programmed cards, programmed machine. E

A basic vocabulary and comprehension series. Maximizes phonics skills by building sight vocabulary. There is also a supplementary program which emphasizes the phonics approach.

Long and Short Vowels; Spirit Duplicating Masters Book: Special Education Materials, 484 S. Broadway, Yonkers, N. J. 10705. SE 1914 $4.95. E

Duplicating materials. Independent work for practice and reinforcement.

Build A Word Study Unit: Troll Associates, 320 Rt. 17, Mahwah, New Jersey 07430. Unit $24.95. Transparencies. 1-4

Building and spelling words become fun with the help of clear color illustrations with word endings printed right on each transparency. Word endings include ail, ot,in ip, ate, ake, ill, an.

Time for Phonics Flash Cards: Webster/McGraw-Hill, 8171 Redwood Highway, Novato, California 94947. Set I #07-055855-8 $6.75; Set II #07-055866-3 $5.95; Set III #07-055867-1, $5.95. Prepared cards. K-3

Three sets of 11" x 8" cards accompanied by a booklet of instructions.Set I-Touch and Learn Flash Cards. Set II Consonant Blend Flash Cards. Set III-Vowel Sound Flash Cards.

E. GAMES

Vowel Lotto: Constructive Playthings, 1040 East 85th Street, Kansas City, Missouri 64131 #2305 $1.98. Game 2-6

Children learn to "think the vowel sounds". They must think and match sounds, for words that are not given minimum teacher direction. "A Dolch Game".

Group Sounding Game: Constructive Playthings, 1040 E. 85th Street, Kansas City, Missouri 64131 #2301 $2.98. Game. 3-8

Game provides a complete course in phonics, covering all of the Thirteen Steps in the Learning of Sounding. Can be used in any grade where children are having difficulty with sounding.

Consonant Lotto: Constructive Playthings, 1040 East 85th Street, Kansas City, Mo. 64131 #2304 $1.98. Game. E

Game teaches the first step in sounding, learning to hear the consonants that begin most words. "A Dolch Game."

Phonic Rummy: Constructive Playthings, 1040 East 85th Street, Kansas City, Mo. 64131. #2156-A Grades 1 and 2, $1.50; #2156-B, Grades 2-3, $1.50; #2156-C, Grade 2-3-4, $1.50. Game. E

Five games of matching sounds of vowels and diagraphs. Each set has 2 packs of 60 cards each, presenting words for grades indicated.

Junior Phonic Rummy: Constructive Playthings, 1040 East 85th Street, Kansas City, Mo. 64131 #2154 $1.50. Game E

A matching game featuring 110 most frequently occurring short vowel words from the most widely used first grade reading books.

Sound Domino: General Learning Corporation, Educational Aids, 250 James Street, Morristown, New Jersey 07960 V109501, Class Pak (4 games) $5.40. Game. E

This sound matching game consists of 37 laminated tag-board "word Dominoes". Played like dominoes, participants match previously determined sounds or sound combinations.

Phonics We Use Learning Games - Kit: Lyons and Carnahan, Educational Division, 407 East 25th Street, Chicago, Illinois. 60616. Complete Kit, $65.44. Games. 1-6

Kit consists of 10 separate games designed to supplement phonics and reading instruction. They are not intended for initial presentation of phonics concepts.

Floor Games "Magic Carpets": Singer, Society for Visual Education, Inc. 1345 Diversey Parkway, Chicago, Illinois 60614. #5557 Initial Vowel Sounds $12.50. #5556 Medial Vowel Sounds $12.50. Game. E

Mylar-coated "carpet", covered with letters and familiar related pictures, may be used in a variety of learning-reinforcement games.

Floor Game, "Consonant Jumble": Singer, Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago, Illinois 60614. #5552, $12.50. Game.

Mylar carpet is sprinkler with consonants. Children spins to consonant on Letter Finder and identifies letter to step on carpet.

Board Game Consonant Race: Singer, Society for Visual Education, Inc., 1345 Diversay Parkway, Chicago, Illinois 60614. #5553, $12.50. Game. E

4 can play. Constant oral repetition in game form reinforces phoneme-grapheme correspondence.

Vowel Combination Playing Cards: Special Education Materials, Inc. 484 S. Broadway, Yonkers, New York. 10705. SE 1922 $4.00. Game. E

Pupil's acquire practice and reinforcement playing games such as Vowel Rummy and Fish. 39 picture cards, 13 letter cards.

Match-the-Sounds Puzzles: Special Education Materials, Inc. 484 South Broadway, Yonkers, N. Y. 10705. SE 1950 8 puzzles $7.95. Game. E

Practice in visual and auditory discrimination of initial consonants. Child matches color-coded picture and letter cards with groupings illuntrated on each puzzle.

Ends 'n Blends: Wood Making Productions, P. O. Box 305, Salt Lake City, Utah 84110. EB400 $7.95. Game. E

Students work with specially selected word families appearing on an attractive game board. Simple rules so no supervision needed.

III - BUILDING READING SKILLS

A. PROGRAMS

Specific Skills Series: Barnell Loft, Ltd., Dexter and Westbrook Ltd., 958 Church Street, Baldwin, New York 11510 Complete Specimen Set to The Specific Skills Series $70.25. Reading Booklets, worksheets. 1-6

Is a program designed to develop 8 crucial reading skills on the 6 most basic reading levels plus an advanced level. The series is unique in that each booklet is concerned with the development of one reading skill on one reading level.

Supportive Reading Skills: Barnell Loft, Ltd., Dexter and Westbrook, Ltd., 958 Church Street, Baldwin, N. Y. 11510. 1 set (11 sets available) $8.50. Reading booklet, worksheet. 1-3

Diagnostic and prescriptive reading program that complements the Specific Skills Series. They develop the refined techniques underlying the 8 major skills area.

Instructional Aid Kits: Time for Sounds: Barnell Loft, Ltd., Dexter and Westbrook, Ltd., 958 Church Street, Baldwin, N. Y. 11510. Kit A--consonant sounds $4.95. Kit B--blends, diagraphs $4.95. Prepared cards. 1-2

Picture approach to improve auditory skills.

Projection Reading Program: CENCO/Eye Gate, Kalman Spelletech, Jr., 1824 Marapata Drive, Corona Del Mar, CA 92625. Please write for prices. Filmstrips, workbooks. 1-12

Program planned to develop and reinforce proper reading patterns with use of filmstrip and a projection reader and tachistoscope.

Spelling Blocks: Childcraft Education Corp., P. O. Box 98, Bayonne, N. J. 07002. L294 $6.50. Manipulatives. E

Set of 36 hardwood blocks which interlock easily to form words. A useful device for developing letter and word recognition skills.

Split Words: Childcraft Education Corp. P. O. Box 98, Bayonne, N. J. 07002. L131 $2.50. Word blocks. E

A challenging word game that builds vocabulary, increases proficiency in spelling and reading. Blocks provide 60 phonetic grouping consonants and consonant blends over 500 possible words.

Ends 'n Blends: Childcraft Education Corp., P. O. Box 98 Bayonne, N. J. 07002. L296 $4.00. Game. E

Exciting word game. Hundreds of words can be formed by combining word beginnings with word endings.

Reading...Individualized Instruction: Craig, 921 West Artesia Blvd., Compton, CA 90020. Please write for price. Programmed machine. K-12

Reader is designed to develop better reading comprehension and increase reading efficiency for each student at his own rate. Students attention is held on TV-like screen directly before him. Continuous variable speed adjustment is available to accommodate his needs. Series available for Grades K-3, 4-6, 7-9, 10-12 and college and adult.

Individualized Instruction: Economy Inc., P. O. Box 25308, Oklahoma City, Oklahoma 73125. Pacer $89.25. Sounds and Stories $165.00. Programmed Machine. 1-3

Program is designed to be used with the Pacer, a unique audio tape player. Each time the pupil is asked to make a response, the machine stops and allows the pupil as much time as he needs to answer. Exercises are in auditory discrimination pronunciation practice, symbol recognition, letter drawing, comprehension, story reading, following directions.

Wordcraft Series: Educational Activities, Freeport, Long Island New York 11520. Book 1 - 4, Grades 8-12 $2.10 each. Worktext. 8-12

Planned course in vocabulary challenges students through lively and varied exercises. Series motivates student to acquire a more extensive vocabulary and make more use of the dictionary. Roots, prefixes, suffixes, homonyms, and idioms are all given attention.

Developing Reading Skills: Educational Activities, Freeport, Long Island, New York 11520. Book 1, $4.20, Book 2 $4.50. Worktext. 7-9

Series helps develop skills student needs for independent reading. A variety of reading techniques are taught and worked on through interesting exercises, scanning, skimming, reading for full comprehension of difficult material. For Remedial Grades 9 - 12.

Hoffman Audiovisual Instructional System: Hoffman Information Systems, 5632 Peck Road, Arcadia, CA 91006. Please write for prices. Reading booklets, filmstrips, records, programmed machines, workbooks. 1-6

continued.....

Hoffman Audiovisual...continued

System provides Motivation; Concept development, language acquisition, language skills, reading skills, study skills, literature appreciation. Six programs available. Language Arts and Phonics, 2 bilingual, first level, second level, third level, 4th, 5th, and 6th levels. Also independent reading and instructional materials. A mastery test to assess what level students are at.

The Macmillan Reading Spectrum: The Macmillan Company School Department, 866 Third Avenue, New York, N. Y. 10022 Please write for prices. Reading books, workbooks. 7-12

An individualized program that consists of 6 skills booklets in Word Analysis, 6 in Vocabulary development, and 7 in Reading Comprehension.

Modern Reading - Skill Tapes and Skill Texts: Charles E. Merrill Books, Inc., 1300 Alum Creek Drive, Columbus, Ohio. Book 1 - Grades 7 - 9, Book 2 - 8 - 10, Book 3 9 - 12. Please write for prices. Worktext, tapes. 7-12

A developmental skills program to improve each student's reading ability. Exercises reinforce 5 skill areas: Understanding words, knowing facts, extending ideas, organizing ideas, studying word structure.

Language Patterns/A Self-Instructional Modalities Approach: Milton Bradley Company, Springfield, Mass. 01101. #7565 $50.00. Cassettes, worksheets, manipulatives. E

An involving, triple impression program that provides auditory visual and kinesthetic reinforcement of linguistic structure to develop effective speech and comprehension patterns. Lessons are directed to categories, attributes, positions and outcome, descriptions, sequences.

The Yearling Individualized Reading Program: Noble and Noble Publishers, Inc., 750 3rd Avenue, New York, N. Y. 10017. Please write for prices. Reading books. 3-6

Reading Centers for levels 3-6 contain quality reprints of the greatest children's books in paperback form. For each title there are student materials providing a sequential development of reading skills in 3 skills areas. Teacher's reference cards included.

Plays to Stimulate Oral Reading: Plays, Inc., 8 Arlington Street, Boston, Mass. 02116. Teenage Plays for Classroom Reading. Grades Junior and Senior High, $6.00. Favorite Plays for Classroom Reading. Grades 5 - 8. $6.00. Thirty Plays for Classroom Reading $6.00. Reading Books. Grades 4 - High School. 4-12

Valuable aid in improving study and reading skills, and will stimulate the creative imagination of young people.

Wordpacers: Random House School Division, 201 East 50th Street New York, N. Y. 10022. Please write for price. Kit, charts, prepared cards. 4-6

Wordpacers offers individualized instruction and practice in ten reading vocabulary skill areas. The program enables pupils reading at Grade 4 - 6 to master important vocabulary skills which are keys to effective reading and writing.

Skilpacers: Random House, School Division, 201 East 50th Street New York, N. Y. 10022. Each kit is about $39.96. Prepared cards. 2-8

Skill building units give students individual practice and instruction in 15 vital reading skills. Can be used with the Random House Reading Program or with any reading program.

Mission Read: Random House, School Division, 201 East 50th Street New York, N. Y. 10022. Launch #00001 $106.64; Challenge #00007, $106.64; Search #00013, $106.64; Coach #00019, $106.64. Reading selections, worksheet, games. 2-4

A reading program that enables the elementary student to acquire or reinforce basic reading skills. Organized for use with large groups or individuals.

The Reading Skill File: The Reading Laboratory, Inc. 55 Day Street, South Norwalk, Conn. 06854. Skill File $99.50 Reading exercises. 5-12

Course is designed to teach critical reading skills, promote greater comprehension, increase reading speed, develop effective study habits. 180 timed readings, 107 supplementary exercises.

Talking Typewriter: Responsive Environments Company, 210 Sylvan Avenue, Englewood Cliffs, N. J. 07632. Please write for prices. Programmed Machine. E

Unit consists of electric typewriter, voice units, an exhibitor where typed words appear and an automatic projection unit for presentation of pictorial material. Curriculum includes a Reading Skills Program which includes the Behavioral Research Laboratories Sullivan Workbook testing materials and supplementary Reading materials.

Reading Accelerator: SRA, 259 East Erie Street, Chicago, Ill. 60611. #3-420 Model III $99.35; #3-460 Model IV $70.50; #3-10 Model V $33.00; #3-391 Reading East Calculator $4.30; #3-346 SRA Reading Calculator $5.95. Pacing device. K-12

Precision built pacing devices designed to help students increase reading rates. Adapts to any reading materials. Adjusts to a wide range of reading speeds, 16-3000 wpm.

Used for practicing techniques to increase reading speed. Prevents regressive eye movements.

Tachist - O - Film Programs: Teaching Aids Incorporated, P. O. Box 3527, Long Beach, CA 90803. Prices range from $169.50 - $359.50. Filmstrips. Elementary to Secondary. E-S

12 different programs that use filmstrips to teach lessons in phonics, sight words, problem words, prefix, suffix. Wide range programs cover junior high, senior high and adult-college levels. Write for more information.

B. OTHER MATERIALS

Picto-Cabulary Series: Barnell Loft, Ltd., Dexter and Westbrook Ltd., 958 Church Street, Baldwin, N. Y. 11510. Basic Word Set A, Grade 1 $64.90; Set III and 222 Grades 5-9 $23.94 each; Words to Eat Grade 3-4, $23.94; Words to Wear, Grades 3-4 $23.94; Words to Meet Grades 3-4 $23.94. Reading Booklets, Duplicated materials. 1-9

Individualized vocabulary program that incorporates all the most effective approaches to Vocabulary development;pictorial, thematic, individualized and related-word, approaches.

Reading Skills - Homonyms: Demco Educational Corp. Box 1488, Madison, Wisconsin 78-0475 $54.00. Transparencies, teaching aids. I

Teaches basic concepts about words that are pronounced alike, but are different in meaning and spelling.

Maintaining Reading Efficiency: Educational Activities, Freeport, Long Island, New York. 11520. Book $5.00. Reading Workbook. I, S.

Workbook provides excellent collection of timed reading exercises standardized and arranged for easy recognition of growth in reading skill. The variety in selections allows for diagnostic work with students whose difficulties lie in retention. Also ideal for the superior student.

Developing Reading Efficiency: Educational Activities, Freeport, Long Island, N. Y. 11520. Book $5.95. Reading workbook. 7-10

The first part of the book contains mechanical-type exercises such as word recognition, phrase reading. The second part contains sustained reading exercises of various lengths. Materials intended for use with groups.

Build a Word Study Unit: Educational Reading Services, 320 Rt. 17, Mahwah, New Jersey 07430. Unit 24.95. Transparencies. 1-4

A practice method in vocabulary and word-building skills. 10 full-color transparencies contain clearly printed word endings that invite children to form words themselves. Develops word building, vocabulary, spelling and phonic skills.

Ginn Enrichment Program: Ginn and Co., 191 Spring Street Lexington, Mass 02173. Please write for prices. Records and cassettes. 1-6

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Ginn Enrichment Program...continued:

Seven write-in texts teach successful application of word analysis skills, build vocabulary, and extend word meaning. Self-evaluation is an important aspect of the program.

Basic Word-Study Skills for Middle Grades: Ginn and Company 191 Spring Street, Lexington, Mass 02173. #2206-8 Part 1, $.96; #2207-6, Part 2, $.96. 4-6

Two programmed texts apply the well-tested techniques of active participation, self-instruction, self-correction, and immediate reinforcement for reteaching and review of word-study skills. Designed primarily for pupils who need special help in Grade 4 and beyond. (to accompany the Ginn Basic Reading Program, Revised Edition).

Building Reading Skills: McCormick-Mathers, 450 West 33rd Street, New York, N. Y. 10001. Worktext, prepared cards. Grades 1 - 6. Level 1 - 6, with Teacher's Annotated Edition. plus Teacher's Phonics Skill Builder (Box of 104 cards, 5½" x 8"). Prices range from $1.32 - $2.04 List Price ($.99 - $1.53 net price). 1-6

The six-text practice books provide training in phonetic and structural analysis, directional attack, auditory and visual discrimination, and sigh vocabulary.

Help Yourself to Improve Your Reading: Reader's Digest Services, Inc. Educational Division, Pleasantville, N. Y. 10570. Each book $1.20. Reading books. 7-10

Emphasizing speeded comprehension rather than reading speed.

Grow in Word Power: Reader's Digest Services, Inc., Educational Division, Pleasantville, N. Y. 10570. Each book $.88; Teacher's edition $.88. Worktext. 7-12

Fun to do exercices offer students an opportunity to acquire a large vocabulary, improve spelling skills.

Word Craft/1: The Reading Laboratory Inc., 55 Day Street, South Norwalk, Conn. 06854. On 6 Filmstrips, 6 cassettes and student manual $74.90. Cassettes, filmstrips, workbook. 4-9

A multi-media approach to rapid vocabulary building at the middle and upper elementary and junior high level. 30 high-interest recorded and illustrated lessons. A total of 300 carefully selected words. Woodcraft 2 is for Grades 6, 7, 8 and 9, for $49.90.

Diagnosis: An Instructional Aid-Reading: SRA, 259 East Erie Street, Chicago, Illinois. Please write for prices. Diagnostic exercises. 1-6

A new approach to diagnosing an individual student's specific weaknesses in reading. Exercise designed to enable a precise comparison of student's progress toward his learning objectives and those of the class. Most learning objectives covered by at least 2 sets of exercises to diagnose individual weaknesses.

Confused Words: Teaching Technology Corp. 5520 Clion Avenue, North Hollywood, CA 91601. CW 1 to 30, $408.50. Prepared cards, filmstrip, cassette, workbooks. E

Building sight vocabulary, develop visual and auditory perception, improves ability to discriminate between similar words.

Word Games: Word Games, P. O. Box 305, Healdsburg, CA 95448. Each copy $3.00. Resource book. S

50 games in each book to improve reading and language skills. Four books that deal with prefixes, suffixes compounds and word attack skills.

Wonder Words: Word Making Productions, P. O. Box 305, Salt Lake City, Utah 84110. #WW-1 $9.95. K-3

A simple,exciting way to build sight vocabulary. Grouped into 4 levels of difficulty. May be used for remedial word in Grades 5.

IV. READING READINESS

A. PROGRAMS

Puzzle Pyramid: Appleton-Century-Crofts/New Century, 440 Park Avenue South, New York, N. Y. 10016. T36300-6 $48.00. Manipulatives; Preschool - Grade 1.

Series of 20 programmed puzzles teaches skills in color, pattern, size, and shape discrimination. Contains 9 skill units of increasing difficulty. 5 puzzles are diagnostic and 4 review puzzles check the child's understanding of each skill.

Concept Builders with Write and See: Appleton-Century-Crofts/New Century, 440 Park Avenue South, New York, N. Y. 10016. H07674-0 Concept Builders I, $48.00. H39220-0 Concept Builders II $48.00. Worksheet. Grade-Preschool and 1. R

Readiness materials introduce practice in skills necessary for conceptual development in reading,math, science and social studies, 20 copies each of 36 different concepts. Teachers manual and pens included.

Readiness in Language Arts by M. W. Sullivan: Behavioral Research Laboratories, Box 577, Palo Alto, CA 94302. #2900 Kit $199.95. Chart sized books, charts, Grade-K. R

Using logical step by step approach to learning children are introduced to new concepts with aid of imaginary characters. Following concepts are introduced, reviewed and repeated until children have firm grasp of each: 1. Basic Skills 2. The Alphabet 3. Reading and Spelling.

Mother Goose Songs/Childrens Songs: Bowmar, 622 Rodier Drive, Glendale, CA 91201. #685-record edition $98.97. #805-cassette edition $102.57. Sound filmstrips, reading booklets, cards, charts. Grades K - 2. R

Multi-media readiness program that uses familiar vocabulary and rythms to aid in making transition from sound to print. Can be used to implement listening, speaking, reading and writing skills. Recommended for mildly retarded.

Teaching Reading Through Creative Movement: Demco Educational Corp., Box 1488, Madison, Wisconsin. #71-0103, 2 records, 3 books, technical manual $23.95. Records, reading books. Primary.

Through AMAV learning method, children are physically helped to understand the connection between the symbols on the printed page and actual events. Having experienced the action directly enables them to comprehend the sequence they read along with the record.

Beginning to Read, Write and Listen: J. B. Lippincott Company Educational Publications, East Washington Square, Philadelphia, Penn. 19105. Kit 1 - Letter books 1-13 #43450-2 $8.00; Kit 1 - Teacher's Manual #43451-0 $80.00; Kit II - Letterbooks 14-24 #43452-9 $8.00; Kit I - Teacher's Manual #43453-7 $80.00. Workbook, prepared cards, worksheets, cassettes. Grades K-1.

A comprehensive language arts program to bridge the gap between readiness and reading. It is an open-end program, designed to provide a foundation for existing pre-primers rather than to coordinate with anyone particular reading system. Consists of 24 consumable letterbooks for each student, a startwrite magic slate and 6 pop-out cards.

Open Court Kindergarten Program: Open Court Publishing Co. Box 599, La Salle, Illinois 61301. Please write for prices. Manipulatives, workbook, prepared cards. Grade-K.

A complete program contains materials for an hour-and-a half of teaching per day. It is broken down into the following division:

I. Language (Letters and Sounds, classification, basic vocabulary)
II. Counting
III. Thinking Skills

Reading Readiness (8 mm film loops): Potter's Photographic Applications, 160 Herricks Road, Mineola, New York 11501. #7-158 to #7-162 (Swings, Slides, Trucks and Cars to Ride, Bikes and Supermarket) $16.00 each. Film loops. Grade K.

Showing children in the various activities. Correlates with Language-Experience Series, available separately. Latter consists of paperback reader, worksheets and Teacher's Guide.

Reading Readiness Skilstarters: Random House, School Division 201 East 50th Street, New York, N. Y. 10022. #11161-3 complete program $180.00. Reading books, prepared cards, games. Grades K-2.

Helps children teach themselves 16 vital reading readiness skills and 139 words--enough to read 3 Beginner books included in the program. This is taught through the use of enjoyable games and individualized activities.

B. OTHER

Reading Readiness-Hear: Demco Educational Corporation, Box 1488, Madison, Wisconsin 53701. 82-0346 42 cards $1.50. Programmed cards. Elementary level. R

8" x 10" cards acquaint children with 14 common initial consonant sounds and the concept of rhyme. Teaching plans included.

We Study Word Shapes: Dexter and Westbrook, Ltd., 111 South Centre Avenue, Rockville, Centre, N. Y. 11571. Grade, K, Kgn. $1.25; A, 1st $1.25. Workbooks, Grades K - 1. R

Teaches children to combine reliance on word shapes with letter clues at the beginning of words.

SWRL Kindergarten Program: Ginn and Company, 191 Spring Street Lexington, Mass. 02173. Please write for prices. Programmed cards, games. K. level.

The program is a empirically validated system of instruction for kindergarten pupils. Careful sequences of instructional units, criterion-referenced assessment and provision for additonal practice and reinforcement assure pupil mastery. Sections of the program are divided into The Instructional Concepts Program; The Begginning Reading Program, and the Support Systems for Beginning Reading Program. The latter includes materials for home-parent tutoring. Write for full description.

Animated Enrichment Series, Reading Games Level IV, V, VI: Instructional Fair, Inc. 1225 Bowers Street, Birmingham, Michigan 48012. Games. $1.95 each. Primary grades.

Animated games and activities that develop early elementary reading skills.

"Gateway to Reading" A Resource Center: Knowledge Aid MJE Corporation, 6633 West Howard Street, Niles, Illinois 60648. #2300. $315.00. Kit. Preschool Primary

One stop resource center of reading readiness and beginning reading materials. Children learn association of letter names and symbols, sounds of letters, printing of letters and alphabetical order. Diagnostic materials included.

Timberwood Tales: Knowledge Aid, MJE Corporation, 6633 West Howard Street, Niles, Illinois #2700 $74.50 Reading book, cassettes, preschool, primary.

Involvement and exciting sound effects help your students develop a desirable attitude toward reading while discovering that the printed word is just a symbol for the spoken word.

Listening Skills for Pre-Readers Series: Learning Arts Box 917, Wichita, Kansas 67201 #lsfpse-rd Complete $24.90. Record, Primary. R

Designed to develop the young child's ability to listen discriminately and thereby aid in their comprehension. Teachers guide with each record. Divided into 5 parts.

Getting Ready; Reading Motivation: Learning Corporation of America. Sid Bower, 2700 Coolidge AVenue, Los Angeles, CA 90064. Please write for prices. Filmstrips, cassettes, Grades K-3

Filmstrips are especially designed to motivate K-3 level children to an interest in reading. Lively stories give them practice in basic skills and develop concepts that will be useful as they move forward. Set of filmstrips. Titles are Family Feelings, All Kings of Heroes, Holidays and Special Days, The Best Stories Ever, Observing and Imagining, Folk Tales Around the World, Sometimes I Feel, Animals, Real and Imaginary, The Sea, Fact and Fantasy.

Development of Readiness to Read: Milton Bradley, Springfield, Mass. 01101 #7912 $36.50. Prepared cards, manipulatives, flannel board materials, puzzles. Early Childhood Ages 4 - 6. R

Emphasis on verbal, visual and auditory associative skills and ability to discern sequential and logical relationships. Activities emphasize patterns of initial and ending sounds; left-to-right progression; visual and auditory memory; picture, letter and word matching; and recognition of some sight words.

Big Books for Language Readiness: Special Education Materials, Inc., 484 South Broadway, Yonkers, N. Y. 10705. SE1904 The Three Pigs; SE1904A The Three Bears; SE 1904B Nursery Rhymes; $11.95 each. Reading books. Grade K. R

Preprimers without words. Picture contest to guide children into correct story sequence, left to right progression, top to bottom progression. Books are 16" x 20", 12 pages each in color.

Alphy's Show-and-Tell: 3m Company, Visual Products Division 2501 Hudson Road, St. Paul, Minnesota 55101. #2201 per unit $5.00. Transparencies, worktext. Elementary. R

Uniquely incorporates the best of several widely used methods of teaching the alphabet. It is readily applicable to all reading courses. It makes extensive use of 'Discovery".

The Alphabet City: Urban Media Materials, 68-06 Fresh Meadow Lane, Fresh Meadows, N. Y. 11365. #204. 4 color filmstrips $31.50. Filmstrips, Elementary. R

An involving, vocabulary building game in filmstrip form. Designed to help beginning learners develop recognition of easy words and the letters of the alphabet.

Webstermaster, Set R, Time for Phonics: Webster/McGraw Hill, 8171 Redwood Highway, Novato, CA 94947. Set of 64. #07-079804-4 $12.90. Duplicating materials, Preschool-Grade 1.

Masters engage children in underlining, encircling, tracing writing, and nearly every possible motor activity. Letters which may be confused visually are presented, consecutively, so that small child can become aware of differences. Extensive practice with letter sounds in words.

V REMEDIAL

A. PROGRAMS

Reading Success Series: American Education Publications, Education Center, Columbus, Ohio 43216. #861 Score 1, #862 Score 2, #863 Score 3, #864 Score 4, #865 Score 5, #866 Score 6. 35¢ copy, minimum order 10, Reading book, grades 5-9. R

Appealing topics encourage students to complete meaningful activities. Books are numbered by skill steps (score 1,2,3,4,5,6) instead of by grade level. Free teachers guide.

Reading: Behavioral Research Laboratories, Box 577, Palo Alto, California 94302. Workbooks, $1.49 each.

A series of four programmed reading workbooks used as a remedial reading program with children with severe reading problems, low IQ groups, the culturally deprived, brain damaged, etc. Each workbook has approximately 96 pages and each page contains ten items. The child must look at the two pictures at the top of the page and then make the correct word; fill in missing letter, etc. under each picture. The answers are at the side and may be covered with a marker. The difficulty increases with each frame and each workbook. Includes a teachers manual (3813a, 99¢) a programmed test booklet (3813b, 49¢).

Target Today Series: Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153. #026005 Compelte set of 4 titles $12.60; #026302 Workbooks $5.40; #026104 teachers guide $7.20. Total cost is $25.20. Reading Book, workbook. Grades 2-6. R

Interest level grades 3-9. Rationale of authors is that pupils who read below level know it. More practice and drills bore them. The impact, contemporary, real-life episodes hold reader's attention and builds their reading skills. Objectives of series is to increase comprehension, develop phonetic skills through use of contemporary spoken language.

Space Science Fiction Series: Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153. #025007 Set of 6 titles $16.56; #025221 teacher's edition 60¢; #025213 activity book 90¢. Reading Book, Workbook, grades 2-6. R

Interest levels grades 4-9. Reading skill exercise book. Men of future face dangers in outer space.

House of Challenge: Benefic Press, 10300 West Roosevlet Road, Westchester, Illinois 60153. Complete program $57.00. 24 titles, teacher's guide for each book, comprehensive questions, class record chart, 40 pupil record charts. Reading books, worksheets, charts; grades 4-8. R

High interest levels with reading levels of 2.1 - 6.5. Stories of science fiction, sports, mystery and adventure.

Young Adult Sequential Reading Program (with Hip Reader): R
Book Lab, Inc., 1449 37th Street, Brooklyn, New York 11218. #5070 Young Adult Sequential Reading Program $99.00; #5071 Individual and Evaluation Set, Young Adult Program $43.00; Reading books, worksheets, grades 5 and up.

An effective program for motivation self paced develop- of reading skills and improved attitudes. For non-readers and slow readers, grades 5 and up. Also for young adults and adults. Uses materials from Reading Helper books and Intersensory Reading Program.

Hip Reader: Book Lab, Inc., 1449 37th Street, Brooklyn R
New York 11218. #2040, $1.95. Reading book, grade 5 and up.

A beginning book for non readers, grades 5 and up. Text follows gradual and consistent approach of

Reading Incentive Language Program: Bowmar, 622 Rodier R
Drive, Glendale, California 91201. Part I Classroom Kit record $29.99; cassette $32.99. Part II Please write for prices. Filmstrip, cassette or record, paperback reading books. Grade 3.

Third grade vocabulary, but content interest for those from elementary to high school. Program is in 2 parts; Part I Reading Incentive uses the same photographs in filmstrips and in books which makes a smooth effective transition from the aural-oral approach of filmstrip to the book-record combination and ultimately the book alone. Part II is Language Communication, a skills program that grows out of the reading program. Includes dictionaries and encyclopedias on high interest subjects.

Remedial Reading Program: Califone, Division of Rheem Manufacturing Company, 5922 Bowcroft Street Los Angeles, California 90016. Kit C level 1-8 $2430.95; Kit E level 1-6 $2150.05; Kit P level 1-3, $1333.10; Kit M level 4-6 $1810.85; Kit J Level 7,8,9 $1662.80. Grades 1-9.

A multi modal approach incorporating visual, auditory, kinesthetic, tactile and speech tactile responses. Kits include materials for listening skills, comprehension, perception, tracking, workbooks.

Ginn Tutorial: Ginn and Company, 191 Spring Street, Lexington, Mass.02173. #21733-4 $28.20. Worktexts grade 1.

A highly individualized programmed procedure for teaching beginning reading to students who find learning to read difficult under normal classroom conditions. Brief intensive training for non-professionals is included.

Creative Reading Program: Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. Please write for price. Reading books, records, record player, grades elementary.

An easy to use program that enables the teacher to provide essential one-to-one help effectively. Designed especially to teach non-readers to read.

Reading Attainment System: Grolier Educational Corporation, 845 Third Avenue, New York, New York 10022. Each kit $99.50. Reading selections, prepared cards, grades 3-6.

A self contained, self instructional program that encourages and motivates student to achieve step-by-step success in overcoming reading problems. Each system consists of reading selection, skill cards, reader record book and wall charts. Reading Attainment System 1 is for reading levels 3-4. Reading Attainment System 2 is for reading levels 5-6.

Miami Linguistic Readers: D.C. Heath and Company, San Francisco, California 94105. Please write for prices. Reading books, workbooks, primary grades.

A two year beginning reading program. Paper bound developmental materials especially designed for teaching reading to language handicapped children. Pupils using these readers will be prepared for an easy transition to a regular basal, cobasal, or supplementary reading program.

Reading Skills Lab Level 1: Houghton-Mifflin Company, 777 California Avenue, Palo Alto, California 94304. Please write for prices. Diagnostic materials, reading books, grade 4.

A self help program to eliminate reading skills weakness. For use in regular classroom situations. Areas covered in Level 1 are Unlocking Strange Words, Overcoming Meaning Difficulties, Reading for Different Purposes.

The Michigan Language Program: Learning Research Associates, Inc., 1501 Broadway, New York, New York 10036. Please write for prices. Programmed reading books, workbooks, cassettes. Grades elementary.

Program is designed for beginning readers, readers of

any age who have reading problems and exceptional children. Program enables children to learn at own pace. The reading section of program is broken into 5 parts from space discrimination and letter discrimination to sentence and story comprehension.

Remedial Reading Grades 1-3 and 4-12: McQueen Publishing Company, Inc., Box 1198, Tiskilwa, Illinois 61368. Two programs, please write for prices. Reading books, workbooks, tapes, grades 1-12.

Multi sensory approach. Program uses oral language development, observation or language demonstration development, listening development, decoding, writing and high interest self motivation materials.

Crossroads: Noble and Noble Publishing, Inc. 750 3rd Avenue, New York, New York 10017. Each title $1.48; workbooks $1.18 each; teacher's edition $1.80, record $5.97 each. Multi ethnic, paperbacks, records, workbooks, grades secondary.

For children who have no interest in reading. A reading motivation program that really takes the teen-age scene; a 3 year non-graded program.

Open Court Remedial Reading Program: Open Court Publishing Company, Box 599, La Salle, Illinois 61301. Classroom kit $35.00, student materials (1 per student) $7.00. Reading books, prepared cards, record, worksheets.

A program to aid teachers for children grade 4 and up who read below grade level. Program starts with use of intensive code breaking approach.

The St. Louis Program: Special Education Materials, Inc., 484 South Broadway, Yonkers, New York 10705. SE 2036A complete program $252.00. Cassettes, student response booklets, kindergarten, primary.

Program written specifically for disadvantaged children whose environment inhibits their use of standard English. In addition to teaching standard speech sounds the program may also be used to intorduce children of all ability and levels to sounds of consonants and vowels.

Learning to Read: Special Education Programs, McGraw-Hill Book Company, 8171 Redwood Highway, Novato, California 94947. Please write for prices. Charts, reading books, workbooks, hich school level.

Text and illustrations directed to young adult interests. Individual practice in basic word analysis skills (suffixes, blends). Varied materials for individual instruction in basic word analysis skills and/or

remedial reading. The materials include Programmed Reading for Adults, New Webster Word Wheels, Word Analysis Charts, Webster Classroom Reading Clinic, and Consquests in Reading. Each may be purchased separately.

Your Own Thing The Contemporary Reading Series: Stone Educational Publications, 3667 Sacramento Street, San Francisco, California 94118. Write for prices. Reading books, workbooks grades 4-6. R

High interest stories dealing with issues and problems of today. Programmed workbooks are self corrective.

Incentive Program: Taylor Associates, Hawk Drive, Lloyd Harbor, New York 11743. Entire elementary kit cost $1,232.37. Cassettes, reading book, prepared cards. K-5th grade. R

Sound filmstrip interpretations of well-loved, easy-to-read children's books. Tell-Back booklets for language development activities. Books are read along while listening to recordings. Books to read and re-read, alone and to others.

B. HIGH INTEREST SERIES

You and Your World: American Education Publications, Education Center, Columbus, Ohio 43216. #084 yearly rate $1.50 per student for 10 or more subscriptions. Weekiy newspaper. Grades 9 and up. R

Weekly newspaper for older students, aged 15 and up who read at 3rd to 5th grade level. High interest articles, comprehension skills, work study skills and skills activities.

Know Your World: American Education Publications, Education Center, Columbus, Ohio 43216. #083 yearly rate $1.50 per student for 10 or more subscriptions. Weekly newspaper skills work pages. Grades 5-9. R

A weekly newspaper for youngsters ages 11-15 who read at 2nd or 3rd grade level. Eight pages of timely news stories, science stories. Skills target introduced in each newspaper.

Cowboys of Many Races: Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153. #023002 complete set of 30 books $12.00; #023705 cassettes $34.75; #023507 records $29.75. Reading books, cassette, record, multi-ethnic. Grades 1-6. R

High interest books depicting early western frontiers, six titles with reading levels from preprimer to 5th.

World of Adventure Series: Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153. #02400 8 title set $22.08; 024265 work text 60¢ each; 024257 teacher's guide 90¢. Reading books, grades 1-8. R

High interest enrichment readers provide the reader an opportunity to read for enjoyment and information. It builds and reviews vocabulary commonly found in basal reading series. Exercises in workbooks evaluate reading comprehension, vocabulary understanding, reading for meaning, ability to follow directions.

Sports Mystery Series and Racing Wheel Series: Benefic Press, 10300 West Roosevelt Road, Westchester, Illinois 60153. Sports #022004 8 titles $22.08; Racing #027003 6 titles $13.32. Reading books. Grade 2-4. R

Interest level 4-9. Physical appearance of book and the maturity content will appeal to the over age in grade student.

The Young Adventure Series: Bowmar, 622 Rodier Drive, Glendale, California 91201. #730 1 each of 6 titles R

(hard cover) $26.73; #729 teacher's guide $2.95; #742 6 series posters $9.99. Posters, reading books. Grades 4-9.

Modern adventure stories for students in grade 4 and above. Six titles include Wipe Out, Test Run Deep Dive, Silent Filght, Fire Guard and Fast Snow.

The Monster Books: Bowmar, 622 Rodier Drive, Glendale, California 91201. Each book 95¢; teacher's guide $1.95. Special classroom prices. Reading books. Grade K-2. R

High interest stories created to follow along with children's language patterns.

Primary Reading Series: Bowmar, 622Rodier Drive, Glendale, California 91201. #476 $17.95. Reading books. Grades K-3. R

66 child-sized paperback books build reading confidence and develop an interest in independent reading. Color coded to grade level.

Play the Game Series: Bowmar, 622 Rodier Drive, Glendale, California 91201. Please write for prices. Reading books. Grades 2-4. R

High interest, low vocabulary biographical anecdote from the lives of major sports figures.

Books for Reluctant Readers: Doubleday and Company, Inc. Garden City, New York 11531. Catalogue. Grades 7-12. R

Catalogue that includes brief descriptions and suggested curriculum relation of high interest easy reading books. Interest level is by grade and reading level is by grade. Covers different subject areas: English, science, social studies, etc.

Hereby Hangs the Tale: Demco Educational Corp., Box 1488, Madison, Wisconsin 53701. 76-6190 Famous Americans grade 7; 76-6191 The Strange and the Impossible grade 8; 76-6192 Fascinating Stories from Yesterday grade 6; 76-6193 Out of the Past grade 5; 76-6194 Rocks, Runts, Redheads grade 8; 76-6195 Each One a Success grade 7; 76-6196 Horses, Bats, and Christmas Trees grade 6; 76-6198 Mysteries, Nick names, and Medals grade 4; 76-6199 Blind Luck, Sore Feet and a Cold Day grade 3. Each kit $69.95. Filmstrip, test materials. Grades 7-12. R

Complete reading program designed for both developmental and remedial reading. One hundred high impact adult oriented topics. Stories printed on filmstrips, are classified according to reading levels. Series organized in 10 laboratory kits. Each kit includes 10 vocabulary and reading filmstrips, set of 3 identical tests, content analysis chart for all stories, and

teacher's manual--including tests and data keys. Reading levels are grades 3-8.

Books that Live -Elementary Oceanography: Educational Activities, Freeport, New York 11520. Set 4 books and 4 cassettes $43.80. Grades 5-9. R

Books to encourage the reluctant or slow reader to find interest in books. Read along cassette recording. Titles: Adrift on a Raft, Keller in the Trap, The Lobster King, Mystery at Salvage Rock.

Contemporary Problem Series: Educational Activities, Freeport, New York 11520. Set of 3 paperbacks $5.00. Reading books. Grades 5-12.

High interest, low vocabulary paperbacks. In each story the main character faces numerous situations in which he or she must make crucial decisions and value judgements. Titles: Crisis (street pills), HELP (perscriptive pills), Drunk.

Pacemaker Story Books: Fearon Publishers, 2165 Park Boulevard, Palo Alto, California 94306. Each book 75¢, if order 5 or more books 20% off. Reading books. Grades 7-12. R

Written and designed specially for the EMR and slow learner, each book presents story with teenage interest at a reading level below grade 3, 18 titles.

Willis and His Friends: Fearon Publishers, Lear Siegler, Inc., Education Division, 6 Davis Drive, Belmont, California 94002. Complete set of 6 $5.28; reading book, multi-ethnic. Grades 5-8. R

An enrichment series. Three inter city friends who are black, Chicano, and white are the main characters. Book is presented in comic form. Introduces reading pleasure to slow and reluctant readers as well as good readers. 6 titles available.

Lanugage Arts Reading: Field Educational Publications, Merchandise Mart Plaza, Chicago, Illinois. Please write for prices. Reading book. Grades K-12. R

Several high interest series on different subjects. Records and filmstrips are also available in some of the series. The titles are: The Time Machine Series K-4; The Jim Forest Readers 1-7; The Americans All 3-9; The Wildlife Adventure Series 3-9; The Deep Sea Adventure Series 3-11; The Morgan Bay Mysteries 4-11; The Checkered Flag Series 6-12; Happenings 6-12.

The Time Machine Series: Field Educational Publications, Inc., Merchandise Mart Plaza, Chicago, Illinois 60654. Each title $2.25; records $1.50-2.10; teacher's manual 75¢, Reading Book, record. Grades K-4. R

A highly stimulating series of a redheaded boy with a scientific bent. Illustrated books can be read with record. Teacher's manual offers wide variety of specific suggestions for using series. Also contains simple art projects pertaining to series, reading level from preprimer to 2nd grade.

Right to Read Program: E.M. Hale and Company, Ean Claire, Wisconsin 54701. Please write for prices. Reading books. Grades 3-12. R

High interest low reading level books for remedial and reluctant readers. Reading specialists teachers, and librarians have attempted to define more accurately the reading and interest levels of library books.

The American Adventure Series: Harper and Row, Pleasanton, California 94566. Please write for prices. Reading books. R

Series is especially prepared to help remedial reading students in the elementary and secondary grades. These are 21 stories about American heroes graded into five readability levels.

Curriculum Motivation Series: Lyons and Carnahan, Educational Publishers, 407 East 25th Street, Chicago, Illinois 60616. Please write for prices. Reading books. Grades 1-6.

Series is written for the reader who is average or below average, emphasizing varied high interest--interest content vocabulary, and sentence structure that is easily understood for the grade levels specified. It gives these pupils controlled practice in reading abilities and overall interest in reading. For use before or simulataneously with your basic reading program at each grade level.

Pacesetters in Personal Reading: Lyons and Carnahan, Educational Division, 407 East 25th Street, Chicago, Illinois 60616. Each book from $3.08-3.80. Reading books. Grades 1-8.

This series of six language arts readers was developed specifically to encourage children to discover the enjoyment that comes from reading.

High Interest/Easy Reading: William Morrow and Company, School and Library Service, 425 Park Avenue South, New York, New York 10016. Reading books. Elementary-secondary.

A catalogue of books to motivate children.

Remedial Reader List: Don R. Phillips Inc., Spring Grove, Illinois 60081. Please write for prices. Reading books.

List of books is for slow readers, retarded readers and remedial reading at elementary and secondary levels.

Challenger Books: Random House, School Division, 201 East 50th Street, New York, New York 10022. #02021 multi-ethnic $46.60; #02023 black $46.60; #02024 Spanish $46.60. Multi-ethnic readers. Elementary-secondary.

Paperbacks about Black and Spanish speaking youngsters by authors who are young, talented and members of the ethnic group.

Reading Skill Builders: Reader's Digest Services, Inc., Educational Division, Pleasantville, New York 10570. Please write for prices. Reading books, cassettes. Grades 1-8.

Fascinating real-life content stories. Exercises based upon content material follow most selections. Selections go up to reading level 8. Cassettes available for level 2-6.

Basic Reading Series Satellites: SRA, 259 East Erie Street, Chicago, Illinois 60611. #3-3740 complete kit $83.80. Reading books. Grades 1-2. R

High interest stories and poems are designed to reinforce reading skills through practice. Illustrated selections correspond to preprimer to 2 of SRA reading program. Emphasis is on same basic word patterns employed and sound-spelling relationships.

The Dimensions Series: SRA, 259 East Erie Street, Chicago, Illinois 60611. #3-5350 Countries and Cultures $75.60 5-9; #3-5280 We are Black $80.00 4-8; #3-5300 We are Black filmstrip $46.00 (4-8); #3-9550 An American Album $106.90 4-8; #3-9500 Man Power and Natural Resources $106.90 8-12. Reading books, filmstrips, records, skill cards. Grades 4-12. R

Kits designed to stimulate interest and independent reading. Each focuses on a different interest area. Stories and exercises are graded in difficulty so that each student can read successfully from start.

Pilot Library Series: SRA, 259 East Erie Street, Chicago, Illinois 60611. #3-4600 Pilot Library Kit Ic grade 3; #3-5400 Kit IIa grade 4; #3-5600 Kit IIb grade 5; #3-200 kit IIc grade 6-7; #3-5500 Kit IIIb grade 8-9. Each kit is $100.00, contains 72 pilot books, 20 key booklets and teacher's manual and a student record book this is not included in Kit IIIb). Grades 3-9. R

Enrichment material for regular reading program designed to bridge the gap between reading training and independent reading. Books are chosen for their interest appeal and reading level.

Reading for Pleasure and Growth: Special Education Programs, McGraw-Hill Book Company, 8171 Redwood Highway, Novato, California 94947. Please write for prices. Reading books. Grades 3-12.

High interest low level books tour series available. Everyreader Series-adventure- grade 3-7; Reading Incentive Series-modern themes-grade 4-12; Reading Shelf I-variety-grades 4-6; City Limits-inner city-grades 5-12.

Reading to Learn: Special Education Programs, McGraw-Hill Book Company, 8171 Redwood Highway, Novato, California 94947. Please write for prices. Reading books. Grade 2-high school.

Three sets of high interest selection of stories. Sets are titled: New Practice Reader(2-8); Step Up Your Reading Power (2-8); What Job for Me (high school).

The News Read Series: The Reading Laboratory, Inc., 55 Day, South Norwalk, Conn 06854. Set of 30 $60.00 includes cassettes. Reading newspaper,high school level.

An annual set of 30 adult interest, low difficulty reading selections and correlated reading skills exercises. It is designed to motivate and instruct teenagers who are reading below level.

Pilot Books: Abbert Whitman and Company, 560 West Lake Street, Chicago, Illinois 60606. $3.25 each. Illustrated reading books. Grade 2-5. R

Thirty-eight books with high interest themes-mystery, sports, and action. While reading interest is high, reading challenge is minimized. Sentences short, paragraphs brief, type face clear, familiar vocabulary.

C. OTHER

Instructional Aid Kits; One Too Many: Barnell Loft Ltd., Dexter and Westbrook, Ltd, 958 Church Street, Baldwin, New York 11510. Kit A $4.95, Kit B $4.95. Prepared card games. Grades 1-2. R

Makes the reading of sentences fun for even the most reluctant reader. Student finds the extra word.

Success in Reading: Silver Burdett Company, Morristown, New Jersey 07960. Each student book $2.64; teacher's manual $3.32; testing material $9.00. Reading book, diagnostic test, junior senior high level. R

Students working at their own pace are taught in careful steps with abundant practice all the skills of the versatile reader. Program does not require teacher to be a specialist.

Primary Reading Labs: Classroom World Productions, c/o J.D. Audio Visual, 1700 Walnut, Pasadena, California 91106. Series $207.00, unit $37.00. Worksheet, cassette, primary level. R

Structured for developmental, enrichment and remedial reading instruction in the primary grades. Part I includes Skill Builders, Word Attack and Comprehension. Part II includes Skill Building, Word Attack and Comprehension combined.

Student Reading Improvement Texts: SRA, 259 East Erie Street, Chicago, Illinois 60611. Please write for prices. Work text grades 6-10. R

The author Paul Witty has developed techniques and designed materials to help students in these areas of reading: You Can Read Better 6-10; How to Improve your Reading 7-12 ; How to Become a Better Reader 8-12; Developing Your Vocabulary 9-12; Streamline your Reading 9-12; Studying a textbook 9-12.

Getting It Together: SRA, 259 East Erie Street, Chicago, Illinois 60611. Please write for prices. Reading book, workbook. Grades 9-12.

High interest, low reading level material for low achievers. Text is 3 reading levels (grades 2-6). Workbook stresses comprehension skills and provides information on ways to find available services that relate to problems in stories.

Activities for Reading Improvement: Steck Vaughn Company, Box 2028, Vaughn Building, Austin, Texas 78767. 0289-4 Book 1 grade 7 $1.26; 0290-8 Book 2 grade 8 $1.26; 0291-6 Book 3 grade 9 $1.26. Worktext grades 7-9. R

Can help students develop greater reading comprehension

and skills. Fundamentals of skimming and speed reading are introduced.